

# Matthew McGlynn

(215) 645-7164 | mcglynn.matt@gmail.com  
431 Hastings Ave. Havertown, PA 19087

## EXPERIENCE DESIGN

Seasoned creative director, designer, technical lead, and operations specialist with expert design skills in user experience for digital products both web and mobile. Specializing in design for commerce, customer service, identity, security, data privacy, and entertainment. Reliable team leader who efficiently delivers on deadlines by governing streamlined production processes. Mentor with natural ability to coach and develop talent, fostering productive multi-disciplinary collaboration. Experienced client and vendor liaison with diplomatic communication abilities. Constantly researching emerging technological advancements, trends and techniques to inform innovative design and development strategies. Passionate about leveraging empathy to create memorable experiences which strengthen the relationship between companies and customers.

## HISTORY

### 2020+ | Adjunct Professor | Tyler School of Art & Architecture

Teaching Interactive Design and introductory Web Design; applying the principles of design thinking, human-computer interaction, user experience, and digital animation to interface design with HTML/CSS.

### 2012-2023 | Associate Creative Director | Comcast

Experience Design team lead for Agile Product Development, Web and Mobile App Design, eCommerce Optimization, Digital Identity and Authentication, Wire Framing, Information Architecture, Prototyping, User Testing, Executive Presentations, Accessibility, Data Privacy.

### 2010-2012 | Chief Production Officer | Bradford Media Group

Art Direction, Application Design, Video Production, Motion Graphics, Story Boarding, Email Marketing, eCommerce, Social Media, SEO, Project Management, Creative Team Resource Coordination.

### 2005-2010 | Creative Director & COO | Digital Marketing Group

Art Direction, Graphic and Web Design, Front End Development, eCommerce, Branding, Client Consultation, Social Media and Email Marketing, Contests and Promotions.

### 1997-2005 | Art Director, Webmaster | Rockpile Magazine

Art Direction, Graphic and Web Design, Illustration, Copy Writing, Distribution and Advertising Asset Coordination, Print Publishing Production and Post Production, Content Curation, Resource Management.

## 23+ years experience:

- Art Direction
- Creative Team Leadership
- UI & Graphic Design
- Digital Commerce

## 15+ years experience:



















- UX Strategy
- Product Management
- Agile Development
- Usability Research
- Design Thinking

## EDUCATION

### Tyler School of Art | 2001

- Bachelor of Fine Arts
- Summa cum laude

## SKILLS

-  Screen Design
-  Prototyping
-  Keynote/Powerpoint
-  Adobe Suite
-  Microsoft Suite
-  HTML
-  CSS
-  Javascript
-  Public Speaking
-  Team Building
-  Presentations
-  Research & Testing
-  Client/Vendor Liaison
-  Resource Management
-  Talent Coordination
-  Copy Writing
-  Project Management
-  Curriculum Development